



TAMPERE

VIIDEN TÄHDEN KESKUSTA
FIVE-STAR CITY CENTRE 2017-2030



www.tampere.fi/keskustahanke
The City of Tampere, Finland

FIVE-STAR CITY CENTRE 2017-2030

TAMPERE CITY CENTRE DEVELOPMENT PROGRAMME 2017-2030

CITY BOARD 18 APRIL 2017



TAMPEREEN KAUPUNKI



FIVE-STAR CITY CENTRE 2017-2030

NEW

- > A DECK ACROSS THE RAILWAY ZONE AND NEW, EFFICIENT CONSTRUCTION
- > NEW RESIDENTIAL AREAS ON THE SHORES OF LAKE NÄSIJÄRVI AND LAKE PYHÄJÄRVI
- > INFILL DEVELOPMENT OF OLD BUSINESS AND HOUSING BLOCKS
- > MORE PLEASANT MARKET PLACES, SQUARES, YARDS AND STREETS
- > SHORE ROUTES HAVE BEEN CREATED AND THE CITY SHORES ARE USED BY PEOPLE
- > THE TRAMWAY, THE TRAVEL CENTRE, THE P-KUNKKU PARKING FACILITY, NÄSINKALLIO JUNCTION

VISION

- > PART OF A GOOD CITY THAT IS WELCOMING TO ALL
- > A LEADER IN THE BUSINESS AND INDUSTRIAL SECTOR
- > SMOOTH AND ACCESSIBLE
- > EVENTS, EXPERIENCES AND SERVICES
- > LOCAL AND INTERNATIONAL

OBJECTIVES

- > NEW RESIDENTS +15,000
- > NEW JOBS +15,000
- > AN INCREASING VITALITY

AWARD

THE ELÄVÄT KAUPUNKIKESKUSTAT ASSOCIATION 2016: THE BEST CITY CENTRE IN FINLAND

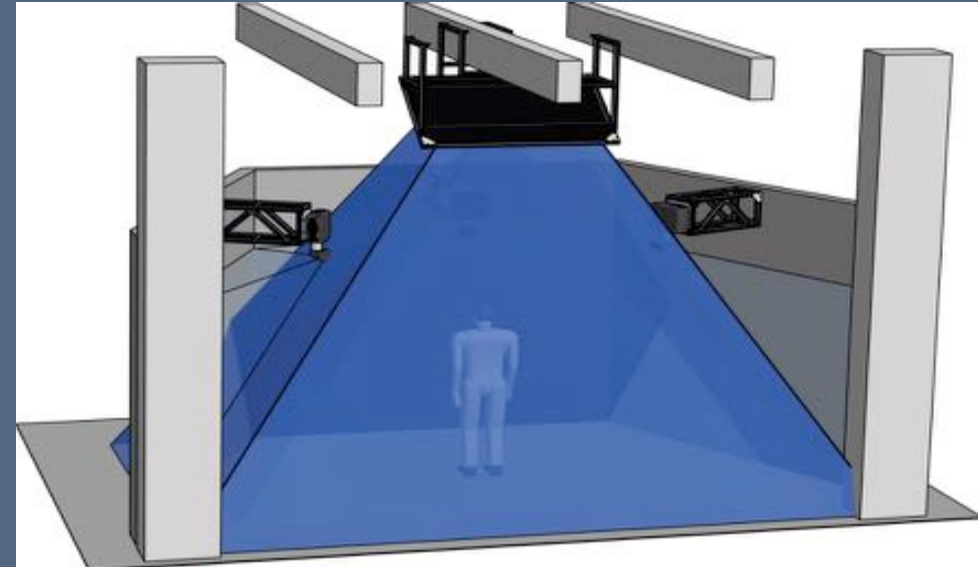


TAMPEREEN KAUPUNKI

FIVE-STAR CITY CENTRE 2017-2030

NEW 3D GALLERY OF TAMPERE

THE 3D GALLERY OF TAMPERE, WHICH WAS TAKEN INTO USE IN EARLY 2017, FUNCTIONS AS A TOOL FOR CITY PLANNING, CONSTRUCTION PLANNING, STREET AND ENVIRONMENTAL PLANNING, AS WELL AS FOR THE ILLUSTRATIONS AND DIALOGUE IN THESE FIELDS. IN 2017, THE 3D GALLERY OF TAMPERE WILL BE TESTED IN THE PLANNING PROJECTS OF THE FIVE-STAR CITY CENTRE AND THE TRAMWAY. AMONGST THE FIRST PILOTS ARE TAMMELA, ETELÄPUISTO, KESKUSTORI CENTRAL SQUARE, THE TRAVEL AND SERVICE CENTRE, AS WELL AS THE DECK AND THE ARENA. NEW APPLICATIONS ARE BEING DEVELOPED FOR SMART CITY TRAFFIC, AS WELL AS FOR THE SAFETY AND RISK MANAGEMENT IN THE URBAN ENVIRONMENT. THE 3D GALLERY OF TAMPERE FUNCTIONS AT GALLERIA NOTTBECK IN THE FINLAYSON AREA AND, IN THE FUTURE, ALSO VIA THE WWW SERVICE OF THE CITY OF TAMPERE.



FIVE-STAR CITY CENTRE 2017-2030



KEY PROJECTS 2017

- > 1. TRAVEL AND SERVICE CENTRE
- > 2. DECK AND THE ARENA
- > 3. SÄRKÄNNIEMI
- > 4. EVENTS
- > 5. RANTA-TAMPELLA
- > 6. ETELÄPUISTO
- > 7. TAMMELA AND AMURI
- > 8. TAMMELA STADIUM
- > 9. TULLI+
- > 10. BUSINESS BLOCKS
- > 11. RATINA
- > 12. SQUARES AND MARKET PLACES IN THE CITY CENTRE
- > 13. EPICENTRE
- > 14. HÄMEENKATU STREET





KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017–2030

TRAVEL AND SERVICE CENTRE

TRAVEL AND SERVICE CENTRE

Tampere Travel and Service Centre will be built in the vicinity of the current railway station. It will become a modern Travel Centre with a wide range of services. The Travel and Service Centre will bring together travel chains, connecting those travelling locally and those who come from afar. It will also link the city districts on the eastern and western sides of the railway tracks to each other, and Tampere to the rest of the world. The tramway will run via the Travel and Service Centre. The bus station will be moved there. A new urban square will be built in front of the Travel and Service Centre. The area is connected to the Deck and the Arena project. The starting point for the planning work is the entry ReConnecting Tampere (COBE Aps), which won the design competition in 2014.

Phases

- › International design competition in 2014
- › Reports 2014—2017
- › Master plan for parking in the Travel and Service Centre, Tulli and Tammela areas 2016
- › Master plan 2018
- › Project planning for the extension of the P-Hämppi parking facility 2017—
- › Local detailed planning in phases 2016—
- › Construction in phases

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KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017–2030

DECK AND THE ARENA

DECK AND THE ARENA

A unique Deck is being developed in the epicentre of Tampere, on top of the railway tracks. In addition to a multifunctional arena, a hotel, housing, office and commercial premises, as well as a casino will be built there. The vision plan that increases the city's attractiveness has been drawn up by Daniel Libeskind, a world-famous architect. The Deck that will connect different city districts to each other will become a vibrant and inspiring environment around the clock, with squares and pedestrian areas. It is expected that more than one million customers will annually attend the Arena events and that many of them will arrive at the Arena by tram and via the Travel and Service Centre. On the basis of a public procurement procedure organised in 2015—2016, the project is implemented by SRV. The Shareholders' Agreement was announced in May, and construction may start in the autumn of 2017.

Scope of the project

- › The overall scope is 120,000 gross floor m²
- › Costs over 500 million euros
- › More than one million visitors per year



KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017–2030

SÄRKÄNNIEMI

SÄRKÄNNIEMI

The connection of Särkänniemi, Mustalahti and Onkiniemi to the western city centre will be further improved. Thanks to the Rantatunneli tunnel, which was taken into use in the autumn of 2016, the highway traffic was steered underground, freeing the city structure for the use of people. The Näsinkallio underground multi-level junction, the construction of which is being planned, will improve the accessibility of Särkänniemi, the P-Kunkku parking facility and the western city centre. In the future, people will arrive in the area by tram, by foot along the banks of the Tammerkoski Rapids and, perhaps, on an urban cable car. Näsinsilta Bridge on the side of the lake will be renovated into a scenic bridge. It has been planned that an event and nature centre that would serve lake tourism would be built at Mustalahti. A hotel, housing and other new functions will be constructed close to Särkänniemi. The development of Särkänniemi and the adjacent areas will improve the structure of the western city centre. After the completion of the master plan in 2016, the development continues by means of local detailed planning.

Plans

- › Särkänniemi master plan, 2016
- › Local detailed planning, 2017—

www.tampere.fi/keskustahanke > Särkänniemi



KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017-2030

EVENTS

EVENTS

Tampere is enhancing its status as an active and versatile event city. The visibility of events in the streetscape and in city marketing are in development. The city promotes practices that are in line with the principles of sustainable development in the events and event areas. Infrastructure is being developed to make it more modern, more functional and better suited to organising major events. Events add to the cultural diversity of the city centre, promote social interaction and enhance wellbeing. The significant impact of events on the regional economy and the image of the region, as well as their social impact, have been recognised. The reputation of Tampere as an active, lively and versatile event city increases the attractiveness of the city centre, the entire city and the region.

Projects

- › Deck and the Arena
- › Santalahti Festival Park
- › Tammela Stadium
- › Tullikamarin aukio Square
- › The Onkiniemi culture factory
- › Smart signposts and digital service channels



KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017–2030

RANTA-TAMPELLA

RANTA-TAMPELLA

Amongst the existing residential areas of the lakeside city of Tampere are Lapinniemi and Ratinanranta. The next part to be built in the Näsijärvi lakeside city is Ranta-Tampella, which is being built on the northern edge of the city centre, as an extension of Kanta-Tampella. Ranta-Tampella is partly being built in the place of the former highway and partly on a fill area. The rock material used for filling the area has been quarried from the traffic tunnel that runs underneath the Tammerkoski Rapids. The new shore routes and a channel in the area will be available for the use of all citizens. The routes will continue along the shores of Lake Näsijärvi, to the forests of Kauppi in the east and, via Hiedanranta, to Lentävänniemi in the west. You can walk along the banks of the Tammerkoski Rapids to the city centre and to the outdoor routes on the side of Lake Pyhäjärvi.

Phases

- › City Council's decision on the Rantaväylä tunnel, 2007
- › Ranta-Tampella design competition, 2009
- › Local detailed plan, 2011
- › Plot assignment competition, 2015
- › Plans regarding streets, channels, parks and other public areas
- › The streets, the parks, the channels and the shores are being built – the City of Tampere
- › The first residential blocks of flats and yards are being built – private actors



KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017–2030

ETELÄPUISTO

ETELÄPUISTO

The city centre shores that were formerly in industrial use will be part of the carefully constructed lakeshore city of Tampere. On the side of Lake Pyhäjärvi, the residential area of Ratinanranta has been completed, the Eteläpuisto area is being planned and the opportunities offered by Viinikanlahti as part of the Pyhäjärvi lakeside city have been identified. The planning of Eteläpuisto and Nalkala Shore has proceeded, via a master plan that was made on the basis of an international design competition, to local detailed planning. The shores will be made into urban recreational areas, including shore routes, squares, parks and swimming facilities. Most of the building activities will be housing construction, but services, public functions, as well as commercial and office premises, will also be constructed. The construction in the area will enhance the structure and vitality of the western city centre.

Plans

- › International design competition, 2014
- › Master plan for Eteläpuisto and its environs, 2016
- › The local detailed plan (the proposal) was publicly displayed at the turn of 2016–2017
- › Planning continues on the basis of the feedback 2017–

www.tampere.fi/asuminen-ja-ymparisto/kaavoitus/asemakaavoitus/etelapuisto.html



KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017-2030

TAMMELA AND AMURI

TAMMELA AND AMURI

The most important city districts in the housing-dominated infill development are Tammela and Amuri. In the future, they will be located along the tramline. The City of Tampere aims at brisk infill development that is decided on and implemented by private housing and real estate companies. The City of Tampere provides guidance, economic incentives and planning assistance. For many housing companies, additional construction is a good opportunity, as a large part of the building stock must be renovated over the next few years. In Tammela, planning at the block and plot levels is progressing vigorously. There are a wide range of private renovations, energy repairs and infill development. In Amuri, cooperation in infill development has started successfully.

Tammela

- › Tammela master plan, 2012
- › Tammela block plans, 4 plans 2014–2017
- › Tammela traffic network plan, 2016–2017
- › Stormwaters and municipal engineering in Tammela, 2016–2017
- › The Tammela 2.0 cooperation team, 2015–
- › Tammela block parties, the Artteli association and Tammela residents 2016—
- › P-Peltokatu, a temporary parking area, 2017
- › Tammelantori Market Place, the parking facility beneath the market place and the surrounding blocks, planning 2018–
- › EU-Gugle project, 2013–2018

Amuri

- › Master plan, 2015–2017
- › Design competition on the art museum and Pyynikintori Square, 2016–2017

www.tampere.fi/keskustahanke > Tammelan täydennysrakentaminen

www.tampere.fi/keskustahanke > Amurin täydennysrakentaminen

www.tampere.fi/keskustahanke > Korttelisuunnitelmat



KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017–2030

TAMMELA STADIUM

TAMMELA STADIUM

The Tammela football field area will be developed as an area for football and housing, as well as for commercial and service activities. A football stadium with 6,500 seats will be built on the site. The basis of the local detailed plan is the entry Hattutemppu (JKMM Architects), which won the architectural ideas competition that was held in 2013—2014. Tammela Stadium will be used as a venue for games and training sessions, ranging from junior activities and physical education to pupils to the Finnish Football League and international games. Thanks to a heated artificial turf field, the football field can be used almost all year round.

- › Building rights 29,100 gross floor m²
- › Housing construction 16,000 gross floor m²
- › Space serving the stadium 6,900 gross floor m²
- › Commercial, office or service space 5,400 gross floor m²
- › Seats 6,500
- › Dwellings 170
- › Approval of the local detailed plan 11 April 2016

www.tampere.fi/asuminen-ja-ymparisto/kaavoitus/asemakaavoitus/tammelanstadion.html



KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017–2030

TULLI+

TULLI+

Tulli is a former warehouse and industrial area in the vicinity of the station and the future tramline. It is located next to the city centre campus of the University of Tampere. Tampere Hall, Tullikamari and Telakka are centres for cultural activities. The Tullintori shopping centre and business blocks are service and job clusters. The future and infill development of the area have been planned in the Tulli+ vision work and the Tulli master plan. The real estate owners are responsible for their renovation and building projects, and the City of Tampere for the refurbishment of the street areas and the squares. Tulli Team is a cooperation network formed by the actors in the area.

Plans

- › Vision for Tulli+, 2014
- › Art and cultural strategy in the Tulli area, 2015
- › Master plan for lighting, 2015
- › Master plan for parking in the Travel and Service Centre, Tulli and Tammela areas 2016
- › Master plan for the Tulli area, 2016
- › Local detailed planning in phases, 2016—
- › Design competition on Tullikamarin aukio Square, 2017–2018



KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017–2030

BUSINESS BLOCKS

BUSINESS BLOCKS

The business blocks in the city centre, including department stores, shopping centres and street-level shops, make up an entity that is like a single large shopping centre that provides by far the most versatile services in the economic area. The City of Tampere develops this built-up environment together with real estate owners. Parking will be organised underground, freeing space for more pleasant courtyards, new activities and infill development. The City of Tampere encourages the properties to carry out mutual cooperation, which is being facilitated by block plans that precede local detailed planning. The City of Tampere draws up block plans, together with real estate owners.

Principles for block plans

- › Parking spaces: underground or structural solutions
- › Courtyards must be made pleasant and a shared use beyond the plot borders must be implemented
- › Savings and better quality by means of joint building projects
- › Profits gained from infill development will be used for renovations

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KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017–2030

RATINA CENTRE

RATINA CENTRE

Ratina is located at the core of the growing and developing Tampere. The area boasts a legendary stadium. Besides sports, it is also a venue for concerts and large outdoor events. A multifunctional arena, which will be built close by, will promote the position of Ratina as part of the city centre cluster that provides leisure services. The attractiveness of the area is increased by its location close to water. In the future, the City of Tampere will renovate the squares and routes along the shores of the tranquil waters of Ratina as part of the landscape of the Tammerkoski Rapids. The residential area of Ratinanranta, which has almost been completed, is the first part of the lakeside city on the side of Lake Pyhäjärvi. Currently, a large shopping centre is being built at Ratina. It will have over 50,000 m² of commercial and service premises and more than one thousand parking spaces. In addition to new construction, old functionalist blocks will be renovated. After the completion of the Travel and Service Centre, a new use for the building and plot of the current bus station will be considered.

Development objects

- › The commercial entity of Ratina and Koskikeskus, as part of the attractiveness of the city centre
- › Development of Ratina Stadium as one of the event venues in the city centre
- › The cityscape of the shores of the tranquil waters of Ratina and the Tammerkoski Rapids
- › Future use of the current bus station

www.tampere.fi/keskustahanke > Tampereen keskustan kehittämisohjelma



KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017-2030

MARKET PLACES AND SQUARES IN THE CITY CENTRE

MARKET PLACES AND SQUARES IN THE CITY CENTRE

Over the coming decades, many market places and squares will be refurbished. All of them will have their own role in the urban life.

- › Keskustori Central Square: historical core area, an administrative centre, a festival square, a market place, a recreational place and an event venue. The harmonisation of the plans with the plans for the tramway, for the P-Kunkku parking facility and for the blocks. A new use for the Frenckell building. In 2017: a historical report, 3D models and vision work.
- › Pyynikintori: an urban square with handsome architecture. Terminal stop at the first phase of the tramway, front square of the art museum and the cultural institutions and a site for underground parking. The result of the design competition will be announced during the autumn of 2017.
- › Tammelantori Market Place: a market place for the entire city, very busy in summer. The development measures must take into account the all-year-round market activities, the events, the minimisation of the disadvantages caused by the construction activities, underground parking, the cityscape. The planning of the market place, the parking facility beneath the market place and the surrounding blocks in phases, starts in 2018.
- › Laukontori is a busy market place in the summer. A lot of pedestrians and a busy harbour. Parking in the P-Kunkku parking facility, freeing the urban space for people. Part of the shore routes that run along the banks of the Tammerkoski Rapids and the urban landscape surrounding the tranquil waters of Ratina. Construction of a sauna pavilion in 2017.



KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017–2030

EPICENTRE

EPICENTRE

In the future, the epicentre will extend to the east, across the railway tracks and towards Tampere Hall and the Tammelantori Market Place. The active area will be extended by the Ratina shopping centre, the Arena and Särkänniemi, which will become part of the city centre. The accessibility of the epicentre will be improved by constructing the tramway, the Näsinkallio underground multi-level junction, the P-Kunkku parking facility and the city centre ring route, as well as by improving the main pedestrian and bicycle routes. The growing numbers of inhabitants, visitors, tourists and jobs will support trade, business and entrepreneurship. The cityscape will become more vibrant. The number of pedestrians will increase. A new local urban culture will be created. The vitality of the city will be enhanced.

Topical matters

- › The city centre award 2016 granted by the Elävät Kaupunkikeskustat association
- › The best vitality index out of the large Finnish cities in 2016 and 2017
- › Tripartite cooperation: Tampere Tunnetuksi (Promoting Tampere Association), the City of Tampere, as well as businesses and properties
- › The parking report and parking map for the city centre 2016—2017
- › The tramway, the multi-level junction for the P-Kunkku parking facility and Näsinkallio, as well as the city centre ring route
- › Routes along the banks of the Tammerkoski Rapids and the pedestrian areas in the city centre

www.tampere.fi/keskustahanke, www.tamperetunnetuksi.fi, www.kaupunkikeskustat.fi



KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017–2030

HÄMEENKATU STREET

HÄMEENKATU STREET

A tramline will be built along Hämeenkatu Street in 2017—2021. At the same time, the public transport stops, Hämeensilta Bridge, the sidewalks and the street lighting will be refurbished. Hämeenkatu is the main street of Tampere. The busy street life and trade are framed by the historical architecture. In the cityscape, the highlights are Hämeenpuisto Esplanade, Keskustori Central Square and the crossing of the Tammerkoski Rapids. An important endpoint is the railway station, which will become the Tampere Travel and Service Centre.

Important in the future

- › A busy tramway and public transport street, good public transport stops
- › A large number of pedestrians, bicycle paths for those running errands
- › Cleanliness, good maintenance and smart street lighting
- › The entrances to the P-Hämppi and P-Kunkku underground parking facilities
- › Connection to the urban squares and the pedestrian streets
- › The historical main street and a traditional shopping street
- › Tampere Illuminations and other urban events

www.tampere.fi/liikenne-ja-kadut/liikenne-ja-katusuunnittelu/hameenkat

www.tampere.fi/liikenne-ja-kadut/liikenne-ja-katusuunnittelu/raitiotie

KEY PROJECTS FOR THE FIVE-STAR CITY CENTRE 2017–2030